

**Shauna Moulton**

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**From:** City of Maitland | Maitland Minute <smoulton@itsmymaitland.com>  
**Sent:** Friday, July 01, 2016 6:10 PM  
**To:** Shauna Moulton  
**Subject:** Ride Uber & Claim a Discount | Downtown Master Plan Update News



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**Ride Uber & Claim a Discount**

The City Council approved a pilot project through an agreement with Uber and the Municipal Mobility Working Group comprised of Maitland, Altamonte Springs, Lake Mary, Longwood, and Sanford.

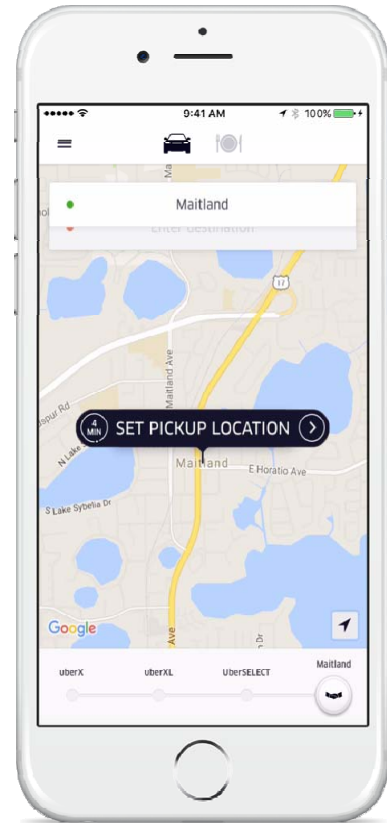
The pilot program begins today. The City will pay 20 percent of fares for Uber trips that begin and end in Maitland city limits. Similarly, the City will pay 25 percent of fares for Uber trips starting or ending at the Maitland SunRail Station. The rider discount cap is \$5 within Maitland proper and \$6.25 with a stop involving the Maitland SunRail Station.

For more information on Uber and instructions on how to claim the discount, please visit the link below:

[www.itsmymaitland.com/Uber](http://www.itsmymaitland.com/Uber)

Check out the Facebook Live video from this morning's kickoff event hosted by Altamonte Springs, Lake Mary, Longwood, Maitland, and Sanford in Longwood:

<http://bit.ly/July1UberKickoffFBLivestream>



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## Parkside Chats Returns on July 6

*You're invited to...*

# Parkside Chat

*With Mayor McDonald  
And City Manager Sharon Anselmo*

**Wednesday, July 6**

**Maitland Community Park**

**8:00 - 9:00 a.m.**

*Coffee will be served*

Ask Mayor McDonald a question or two and meet your new City Manager at this month's Parkside Chat at the Maitland Community Park from 8:00 - 9:00 a.m. Coffee will be provided.

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## Have Your Say on the Branding and Marketing Plan



The Downtown Master Plan Update process continues with the branding and marketing plan. There will be three meetings in mid-July, so save the dates:

- *Tuesday, July 12, 2016, 7:00 p.m.: Public Meeting for Downtown*
- *Wednesday, July 13, 2016, 7:00 p.m.: Public Meeting for West Side*
- *Thursday, July 14, 2016, Noon: City Council/CRA Board Workshop for Brand Reveal*

For more information, please visit the black link on the homepage of [www.itsmymaitland.com](http://www.itsmymaitland.com) called "Downtown Master Plan Update - Our Town Maitland."

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## City Business

### *1) Recap of this Week's Downtown Master Plan Update Sessions*

Earlier this week, the City hosted a three-day Downtown Master Plan Update Design Workshop, led by City contractor GAI Community Solutions Group.

- Day 1: GAI and City staff sketched out a draft map of future development in the downtown corridor.
- Day 2: The general public and the Steering Committee reviewed the sketch.
- Day 3: GAI presented to the public the first draft of the Downtown Master Plan Update. Residents asked questions and provided feedback to the draft's authors. GAI will refine the draft over the next month in advance of review by the resident advisory boards in August, followed by the City Council in September. See the schedule and the map on [www.itsmymaitland.com](http://www.itsmymaitland.com) and look for the black link titled "Downtown Master Plan Update - Our Town Maitland." Check out the Facebook page, @itsmymaitland, for a [video](#) of the meeting.



## *2) We're Looking for Committee Members*

I-4 Ultimate's construction partner, SGL Constructors, has dedicated \$1.5 million dollars for public art projects in 13 communities along the I-4 corridor that is under construction.

The City is seeking resident applications for the Public Art Ad Hoc Committee. Candidates with a background in fine art, art history, landscape architecture, engineering, planning or some other closely related field are preferred.

If you are interested in being considered, please contact the City Clerk at 407-539-6219 or [mwaldrop@itsmymaitland.com](mailto:mwaldrop@itsmymaitland.com) for an application.

<http://bit.ly/PublicArtAdHocCommittee>

## *3) City Offices Close on 4th of July*

City offices will close on Monday, July 4, 2016, in observance of Independence Day. Have a fun and safe holiday.

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## **The Week Ahead**

Sunday, July 3

- Visit the Maitland Farmer's Market today for fresh produce for a 4th of July BBO and to take a stroll around Lake Lily Park. Dogs are welcome.

Wednesday, July 6:

- Mayor McDonald and the new City Manager host this month's Parkside Chat at Maitland Community Park from 8:00 - 9:00 a.m.
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