

Shauna Moulton

From: City of Maitland | Maitland Minute <smoulton@itsmymaitland.com>
Sent: Friday, January 13, 2017 11:42 AM
To: Shauna Moulton
Subject: New Year, New You, New Branding



MAITLAND MINUTE

New Year, New You, New Branding



Maitland Farmers' Market Vendors Can Help You Meet & Keep Your New Year's Resolutions

Commit to your New Year's Resolutions. Visits to the Maitland Farmers' Market satisfies two of the most common resolutions: Exercise and Healthy Eating. Take a relaxing walk around Lake Lily Park and shop for nourishing fruits, vegetables, and healthy food at the Maitland Farmers' Market from 9:00 a.m. - 2:00 p.m. on Sundays.

City Unveils New Branding

The look and feel of Maitland Minute -- and other publications and places where the City logo is present -- will look different.

On January 9, 2017, the City Council voted to approve new branding for City government. The roll-out of the new branding will take place in early 2017. Stay tuned for subsequent updates.



Flashback Friday

One Year Ago:



Two Years Ago:



City Update

The City Council met on Monday, January 9, 2017. The following decision items were considered:

Item	Did It Carry?
Petition No. 2016-01 (SPR), Minnehaha Park Viewing Deck	Yes.
Appointments - Lakes Advisory Board	Yes.
Appointment - Fiscal Advisory Board	Yes.
City Clerk Annual Evaluation	Yes.
Ordinance- City of Maitland Wetland Protection	Yes.
Brand Expansion - Citywide	Yes.



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