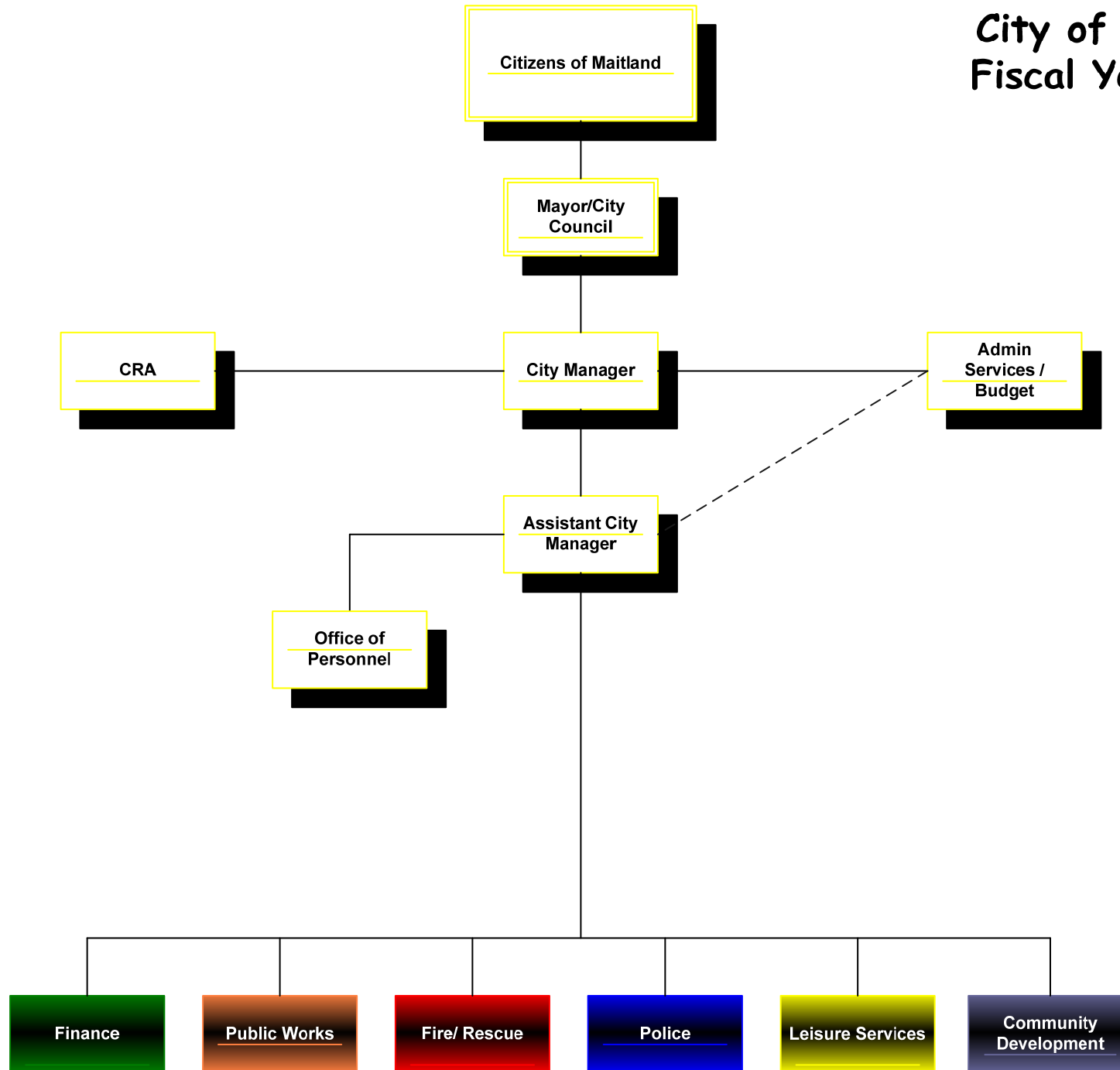


City of Maitland Fiscal Year 2008



MEET YOUR MAYOR & CITY MANAGER



Since being elected to office in April of 2006, Mayor Kinson has begun a number of initiatives. He began his term as Mayor by bringing all of Council and city staff together to generate a plan that began a process for long-term strategic planning. This plan evolved into the Essential Priorities that form the cornerstone of this budget. From bringing focus to more effective communications, to redefining downtown development, Mayor Kinson's commitment is to make the City of Maitland a better place for each and every resident.

Strategic planning was key in responding to tax reform and allowed our community to more effectively address lakes management and other issues during the current fiscal year. Critical to residents was the selection of sites for City Hall, Police and Fire. All of these projects are moving forward.

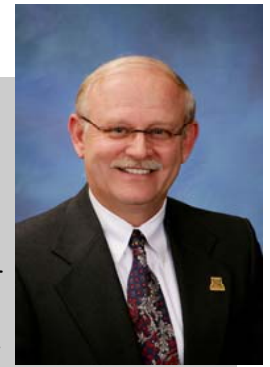
A key priority over the coming year will be providing enhanced walkability, bikability, and accessibility for every resident to all public facilities, parks and cultural areas throughout our community. Additionally, Mayor Kinson is pursuing the long-term sustainability of the Maitland Center area and continues his commitment to giving each and every resident a voice in all City processes

Mayor Kinson moved to Central Florida over 20 years ago from Madison, Wisconsin. He received his Masters in Business Administration from the University of Wisconsin in Management along with his undergraduate degree in Civil Engineering. He has held many leadership positions in Central Florida. After being elected Chairman of the Board of the Seminole County/Lake Mary Regional Chamber of Commerce, he became President of his Rotary Club and most recently was President of Maitland Little League during the Maitland All-Stars trip to Williamsport in 2005.

He started his professional career with IBM in Orlando and has been a commercial real estate specialist for the past 12 years. He is currently a Senior Account Executive with CoStar Group, Inc. Doug and his wife, Barbara, live in Maitland Woods with their children, Cole, Cassidy and Kaley.

Major Achievements:

- Bachelor of Science - University of Wisconsin, Madison
- Master of Business Administration - University of Wisconsin, Madison
- Chairman of the Community Redevelopment Agency
- Chairman Maitland Police and Firefighters Pension Fund
- MetroPlan Advisory Committee Board Member
- Member, Maitland Rotary Club
- President, UW Alumni Club of Central Florida



Dean Sprague was born in Belfast, Maine, and is extremely well traveled having lived in the states of California, Pennsylvania, South Carolina, North Carolina, Georgia, Virginia, and Florida. Dean attended and graduated from California State University at San Diego, Georgia Institute of Technology, and the University of Central Florida. He has obtained a Bachelors and Masters Degree in Public Administration.

His well-rounded professional career began in the fast-paced advertising/marketing world where he owned his own marketing agency. He then turned to the government arena because of the opportunity to make a real contribution in the public sector. He started out working on a 208 water quality management project for Volusia County, which inspired him to return to school and achieve a Graduate Degree in Public Administration.

Career wise, "watching people use and enjoy the services and facilities of the city" is what motivates him day in and day out. Success is measured by task completion and watching his children develop into productive citizens while pursuing and achieving their own dreams. Dean's motto or credo in life is "success, honesty, character, integrity, trust, and teamwork, without them nothing is sustainable." The most enjoyable part of his career is working with people; team building to address issues, problems, and opportunities.

In 1997 the University of Central Florida's Alumni Association named him "Health & Public Affairs and Public Administration's Alumni of the Year." Dean and his wife Bev have two sons, Jason and Christopher, a daughter Britany, and two grandchildren, Tayler and Mackinsie.

Major Achievements:

- 1997 University of Central Florida Alumni Association's Health & Public Affairs and Public Administration's Alumni of the Year..
- Master of Public Administration- University of Central Florida
- Past President of UCF Alumni Association- Public Affairs
- 1997 Alumni of the Year, UCF, College of Health & Public Affairs
- Member of PI ALPHA ALPHA - National Honor Society for Public Affairs & Admin.
- Adjunct Professor, College of Health and Public Policy, UCF
- Board of Director member of the Maitland Rotary Club

Maitland History

Maitland, one of the oldest incorporated municipalities in Central Florida, is a city rich in history. The area was once called Fumcheliga (Musk Mellon Place) by the Seminole Indians before it was established as Fort Maitland in 1838 by the U.S. Army. The fort was named after captain William Seton Maitland, a hero of the Seminole Wars who, ironically, was never in this area, having died in a battle near Tampa. At that time, the only way of getting to Central Florida was by boat from Jacksonville down the St. Johns River to Fort Mellon (Sanford), then by horse or foot. Fort Maitland was a small fort built on the west shore of Lake Maitland as a rest stop between Fort Mellon and Fort Gatlin (Orlando). What is now Maitland Avenue was part of the Old Black Bear Trail, which ran from Montreal, Canada to St. Petersburg, Florida, and passed by the fort.



When the Indian wars ceased and the fort had been torn down, people began settling in this area because of the natural spring water and extensive pine forests. At the close of the Civil War, settlers came buying large tracts of land, clearing them and planting citrus groves. The first deed for property in the city was written in 1873 to George H. Packwood who built a large hall for town meetings and social gatherings. Packwood Hall, since burned down, was located where City Hall now is. There was a large hotel, Park House, built between Park Lake and Lake Catherine, which became the winter resort for famous people of the time, including two presidents, Grover Cleveland and Chester Arthur.

By 1876 the orange trees were coming into production and difficulty in marketing the fruit caused Dr. Haskell, of the Boston Herald newspaper, to form a syndicate and construct a railroad from Jacksonville to Maitland. This was completed to Maitland in 1880 and for several years, Maitland had an ice factory, two livery stables, and besides the citrus groves, a large packing house in the center of town. As many as 300,000 boxes of fruit were to be shipped each season. The city was incorporated as the Town of Lake Maitland in 1885. After two years of devastating, tree killing freezes in 1894 and 1895, many of the grove owners were so financially affected that they left Florida. The town survived, however, and wealthy visitors kept coming to enjoy the climate. By 1926, Maitland had its largest year in citrus.



In the 1950's the space age had the eyes of the nation on Central Florida. The Martin Marietta Corporation, as we know it today, moved from Baltimore to Orlando. Families were moved down in contingents of two or three hundred at a time. Due to its proximity to the plant, Maitland became a natural place for them to come. In 1959 a new city charter changed the name from Lake Maitland to Maitland.

Maitland History

In the 1960's, Maitland Avenue and Orlando Avenue (U.S. Highway 17-92) came alive with building construction. Supermarkets opened, as did restaurants, service stations, condominiums, garden apartments and churches. Even though the nation was in a recession, the arrival of Disney World, in 1971, to the Orlando area, had a strong impact on the continuous growth of Maitland. New buildings were sorely needed and numerous older buildings were demolished, including those on the site of the new City Hall, Fire, and Police Departments Buildings with the new City Hall complex being completed in 1975.

The growth of the city continued to spiral during the 1970's. Between 1972 and 1979, five branch banking establishments moved to Maitland, and twelve new residential subdivisions were developed. Late in the 1970's, 226 acres of land were purchased by an Atlanta, Georgia firm and developed into Maitland Center west of Interstate 4. Maitland Center is within the city limits and continues to grow.

While growth continues, residents of the city are proud of the city's past and actively pursue preservation of historical residences. A "historical corridor" has been established. This corridor encompasses old residences still standing and occupied in the Lake Lily-Lake Catherine area and extending through the Central portion of the city. Examples of these homes are: the Arthur O'Heir House (1885), Chadburne Hall or High Oaks (1890), the James Arch House (1885), the Robert L. Wagner House (1881) and the Hill-Stone House (1908). Also, the Florida Audubon Society was founded in Maitland and continues in its protection of wild birds on Lake Sybelia.



Sources: Mr. Edwin Rhoads & Maitland Historical Society, "Early Houses of Maitland."

Today, Maitland is comprised of approximately 30% commercial and 70% residential in make-up. The Maitland Center business community is considered to be one of the première office parks in the Southeast and boasts approximately eight million square feet of office space and employs approximately 25,000 people annually.

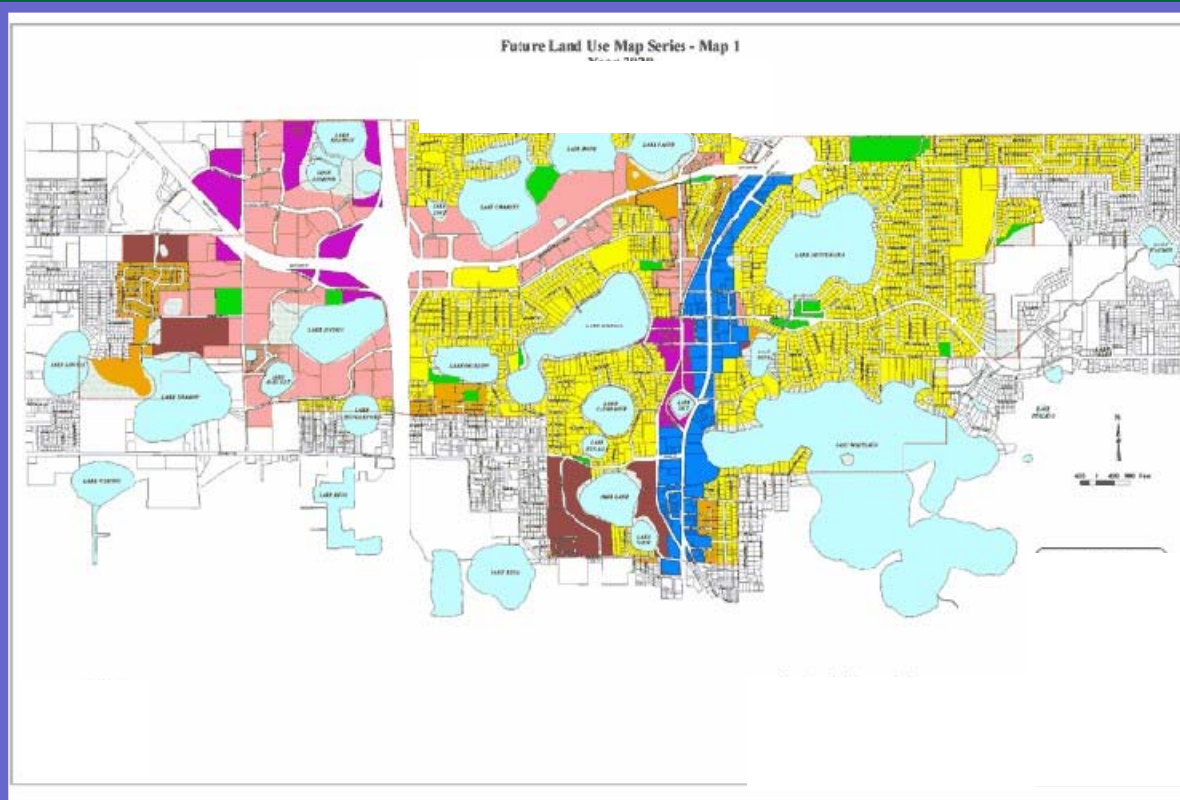
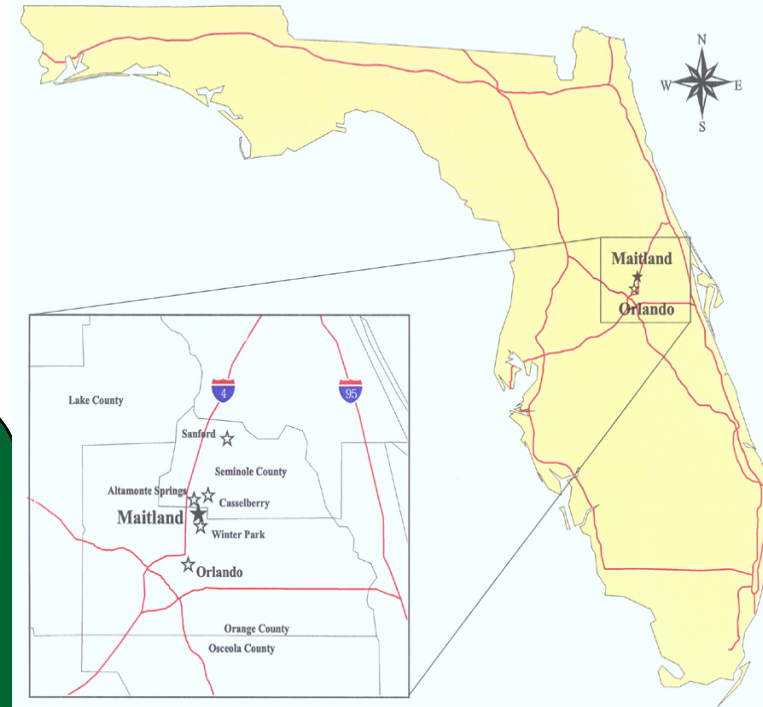


Maitland's largest employers are PCS (1,300), CNA (1,000), & FDN Communications (400). Custom Staffing, Maitland Healthcare, Concord Management, Cool, Maitland City Hall, Don Reid Ford, and Florida Physicians Medical Group round out the top 10.

The City's top five largest taxpayers in FY07 were: Liberty Property Limited Partnership, P Barnett Construction, ZOM Maitland Summit, Orlando Sportsplex, & NNN Maitland Promenade.

Where is Maitland?

Maitland is located in Central Florida, North of Orlando as indicated by the x mark on the map to the right. The rectangular map below shows Maitland's entire 5 1/2 square mile area, and was produced by the Mapping & GIS Division of the Community Development Department.



COMMUNITY PROFILE

Population

1970	7,157
1980	8,763
1990	8,932
2000	12,019
2005	16,476
2006	16,055

Age Composition 2000

Under 5	714
5-15	1,825
16-20	738
21-24	412
25-44	3,498
45-64	2,883
65 +	1,949
Total	12,019

Racial Composition 2000

White	79.3%
African American	9.7%
Hispanic or Latino	6.0%
Asian or Pacific Islander	2.2%
American Indian,	
Alaska Native	.1%
Other	2.8%

Household Income 2000

\$25,000 or Less	9.8%
\$25,001 - \$50,000	24.5%
\$50,001 - \$75,000	27.7%
\$75,001 - \$100,000	27.2%
\$100,000 or More	10.9%
Mean Income	\$63,750
Median Income	\$62,500

Median Age 2000

39.7

Public Educational System

Elementary	2
Middle School	1

Gender Composition 2000

Male	47.2%
Female	52.8%

Elections 2006

Registered Voters	9,472
Voter Turnout	3,126
% Voting	33 %

Police (Calendar Yr 06)

Employees (FT)	53
Sworn	42
Non-Sworn	11
General Arrests (incl. DUI)	661
Traffic Accidents	879
Citations Issued	8,948
Calls for Service	26,403
911 Calls	2,101
Part One Crimes	430

Fire/Rescue

Stations	2
Employees (FT)	44
Total Calls for Services	3,516
Fire Related Calls	121
Med./Trauma (non-auto)	2,134
Vehicle Accidents	502
Automatic Fire Alarms	366
Haz Mat	24
Miscellaneous	369
Eatonville Calls	700

Public Works

Street Miles	57
Lakes	22
Lakes (Acres)	1,060
Sites Maintained Daily	56
Stormwater Structures	1,034
Stormwater Inspections	309

Leisure Services

Total Parks	17
Natural Resource Areas	5
Lighted Tennis Courts	8
Lighted Soccer Fields	1
Lighted Ball fields	3

Utilities-Water/Sewer

Miles of Sewer	
Gravity Pipe	42.5
Force Main Pipe	7.5
Manholes	909
Lift Stations	41
Mini Lift Stations	22
Water Main Miles	80+
Fire Hydrants	671
Water Plants	3
Customer Bills Mailed	54,573
Gallons Water Prod.	1.103 Billion

Historical Society

Program Attendance	8,074
Outreach	4,632
Visitation Total	
(not including virtual)	18,883

Public Library

Annual Circulation	148,570
Attendance	158,859
% Maitland Residents	
who are card holders	42%

Personnel/Position Summary FY 06-10

DEPARTMENT	Actual 06		
	Full Time	PT/Seasonal	FTE's
ADMINISTRATION	5	5	7.50
MANAGEMENT SERVICES	30	19/3	39.25
COMMUNITY DEVELOPMENT	18	0	18.00
POLICE	53	13	59.50
FIRE/RESCUE	44	1	44.50
PUBLIC WORKS	64	0/3	64.75
TOTAL	214	44	233.50

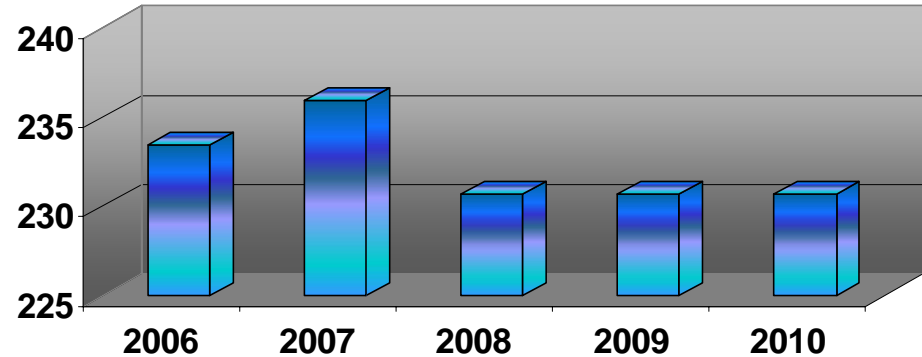
DEPARTMENT	Actual 07		
	Full Time	PT/Seasonal	FTE's
ADMINISTRATION	5	5	7.50
MANAGEMENT SERVICES	31	19/3	41.25
COMMUNITY DEVELOPMENT	18	0	18.00
POLICE	53	13	59.50
FIRE/RESCUE	45	0	45.00
PUBLIC WORKS	64	0/3	64.75
TOTAL	216	43	236.00

DEPARTMENT	BUDGET 08		
	Full Time	PT/Seasonal	FTE's
ADMINISTRATION	11	5	13.50
MANAGEMENT SERVICES	3	0	3.00
COMMUNITY DEVELOPMENT	15	0	15.00
POLICE	53	13	59.50
FIRE/RESCUE	45	0	45.00
FINANCE	14	1	14.50
LEISURE SERVICES	9	4/14	14.50
PUBLIC WORKS	65	0/3	65.75
TOTAL	215	40	230.75

DEPARTMENT	Plan 09		
	Full Time	PT/Seasonal	FTE's
ADMINISTRATION	11	5	13.50
MANAGEMENT SERVICES	3	0	3.00
COMMUNITY DEVELOPMENT	15	0	15.00
POLICE	53	13	59.50
FIRE/RESCUE	45	0	45.00
FINANCE	14	1	14.50
LEISURE SERVICES	9	4/14	14.50
PUBLIC WORKS	65	0/3	65.75
TOTAL	215	40	230.75

DEPARTMENT	Plan 10		
	Full Time	PT/Seasonal	FTE's
ADMINISTRATION	11	5	13.50
MANAGEMENT SERVICES	3	0	3.00
COMMUNITY DEVELOPMENT	15	0	15.00
POLICE	53	13	59.50
FIRE/RESCUE	45	0	45.00
FINANCE	14	1	14.50
LEISURE SERVICES	9	4/14	14.50
PUBLIC WORKS	65	0/3	65.75
TOTAL	215	40	230.75

Full-Time Equivalents FY08



■ Full Time Equivalent

Breakdown by Department FY08

